

# How to Seek Grants for Alternative Energy Research

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If you are someone who wishes to begin researching and developing alternative energy technologies and you want to be setup as a not-for-profit organization, you can look into getting government grants on both the state and the federal levels. Government grants for alternative energy research and development have been highly touted by politicians on local, state, and federal levels in recent years, all the way up to the President himself. This is due to the fact that we now recognize as a society that we need to seek out and develop alternative energy sources to those of the fossil fuels that we presently depend upon, as these fuels are not only slowly but surely running out (at least cheap access to digging them up is running out), but also damaging to the environment and air quality.

There is a fairly vast array of government grant programs available for you to check into. The most important thing to keep in mind about a government grant is that it's essentially free money. It is not a loan, you don't pay any interest, and you don't ever have to give the money back. However, qualifying for these grants, as you might imagine with something involving the government and free money, has quite a lot of restrictions attached to it. Not only is qualification based on purpose and need in the eyes and opinions of government bureaucrats, but just because you qualify does not mean that you necessarily get the grant. As Marshall McLuen put it, "the medium is the message". The fact of the matter is that it is typically easier to apply for and qualify to receive a business loan—but then, that would not be free money, that would be something you owed to someone, and with interest on top.

There are professional grant writers who know how to write proposals in such a way that they get around the heavy load of restrictions set up by the government, and you might need to resort to one of these. Even governments employ professional grant writers to seek money from other branches of the government, such as a country government needing funding from the state or the federal government. These people also keep abreast of what government grants are still or newly available and what ones have been removed from the table. It's an intricate web, so one must not get tangled up in when seeking needed financial backing for alternative energy research and development. In fact, it is so complex that in the last decade or so the ranks of profession writers, as both individuals and as entire companies, have swelled. It is a profitable business—and this can make it fraught with illegal actions and controversial claims.

Nevertheless, each year there are many thousands of grants awarded throughout the United States for the purpose of helping the public. And again, with the government endorsement of grant money to be given to alternative energy researchers, you could very well get what you seek.

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## **Instant Income Streams That Nobody Knows About**

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Something truly dramatic has happened over the past few decades. The world has made a transition from the industrial age to the information age and the income rules that applied a few decades ago have now been blown apart. Possibly the biggest myth in personal wealth creation today is that you

should focus on one thing for your income. We are all trained into believing that in order to be successful you need to train in a chosen profession. Then get a “good job” within that industry and slog your way up the corporate ladder. In other words, we are all programmed to compete and succeed at the rat race by our parents, the school system and our peers. The simple truth however is that very few people gain either happiness nor financial stability by using this cruel, tired old formula. Whichever way you look at the latest rat race is that even if you win, you’re still just a rat.

If you wish to gain happiness and financial independence then you need to find new income sources and this insiders report will help you do just that. I am not advising that you rush to work tomorrow, throw hot coffee at your boss’s face while quitting to start up new ventures – everything takes time. But you should certainly consider using a wide number of different methods to provide income streams for you. Do not fall into the trap of depending on one source of income for your livelihood. Look around and you will discover that there are hundreds of different and very feasible ways of making money. The key is to educate yourself and then take action.

So what are some income streams you can set-up immediately and earn a constant stream of income? We’ll look at these one by one:

Arbitrage – Do you know that the internet age has resulted in thousands of online bookmakers all competing for your money? Now if you are not a gambling man do not worry because arbitrage is an investment concept that can be used to derive a guaranteed 5% to 20%+ profit within a few hours with no possible chance of losing your original cash. How is this possible? Well online bookmakers often have huge differences in opinion on the same sporting events – this creates some incredible anomalies in the way that certain sporting events are priced between different bookmakers. This is great news for us because everyday these anomalies allow us to invest

money on all sides of a sporting event so that no matter who wins/loses/draws we can walk away with a risk free and guaranteed profit. These arbitrage opportunities are present many hundreds of times each week and the beautiful part is that you can find them in as little as five minutes per day once you know how. This is one of the least known and used income sources around and one that you should certainly set-up and profit from.

Recycling Cell Phones For Profits – Last year over 100 million cell phones were replaced. Only a tiny fraction of those were recycled. Many end up tossed away at the bottom of peoples attics, or are simply thrown away. Did you know that each old cell phone is worth up to \$70 (although on average this is closer to the \$20 mark)? Cell phones are a multi-billion dollar business and that trend is growing on a global level – governments are beginning to offer incentives for those who are willing to recycle their phones and recycling companies are now setting up and offering a decent level of cash per phone that they receive. As an individual there are some very powerful ways of collecting hundreds of phones per week and selling these on for some monster profits. The start up costs are practically zero and this is a business you can operate from home.

Importing Goods From India And China – If you want a very solid, profitable and enjoyable work-from-home business then this is it. Some of the most popular goods cost a fraction of the cost that they are available for in UK/USA/Europe – for example I regularly have access to top quality items from India that cost me 95% less per item than in the UK. One of the best things about importing for profits is that once you setup a product and find a supplier, you have secured an income stream that lasts, often, for years into the future. There are literally MILLIONS of products that can be imported profitably into your home country – finding suppliers is not very difficult and you can boost your income further by

selling them on auction sites such as eBay. There are also other benefits when you operate an import/export business from home – you can write off travel expenses against profits and the set-up costs are actually very low. Get involved today.

Reselling Works In The Public Domain – Have you heard of the public domain? Maybe. Did you know that there are literally millions of books, videos, plays, courses, music and more that exist within the public domain that you can legally take, brand as your own and sell to keep 100% of the profits? Did you know that there are online sites that actually GIVE you text documents of public domain works – you just download the document and you're ready to repackage it into your own product. Not a lot of people know that Walt Disney created the Disney empire out of a story that he found on the public domain – it is simply a treasure trove of cash waiting to be discovered.

eBay – I know it is hardly “unknown” but it really had to be mentioned – If you have not ventured into this incredible opportunity, you really ought to. Receiving billions of page views a month and thousands of new customers everyday, eBay is a sellers dream. No matter what you wish to sell, there is a buyer waiting for you on eBay. There are power-sellers who are making \$100,000 and more per year with eBay – and if they can do it, so can you. Simple, addictive and fun. You should setup your eBay income stream today.

There you have it – several instant income streams that you can setup today to earn an immediate online income with little or no capital. Now that you know about them the next step is to actually start (something that sadly 95% of the readers statistically will not do). Remember, that once you setup a new income stream it will generate cash for years or decades into the future. Don't be lazy – get started today!

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# Creating and Starting an Online Business

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There are many different online businesses that you can start but most of them come down to three broad categories which are: selling products or services to retail customers, selling on eBay, and business-to-business selling. When you are looking at creating and starting an online business, you'll want to look at what your specialty is create a business around one of these categories. If you decide that you want to sell to retail customers, you will have to find a way to sell your products or services in a different manner than many of the other retail websites out there. If you decide that you want to sell on eBay, you'll want to find a wholesale distributor of products where you can buy your products at a great discount. If you already work within the business-to-business forum this will be an easy transition for you.

All of these categories can be used but you must decide which you will focus on. Many people will decide to start an online business but have no idea where they should focus their efforts. By focusing your efforts on one of these three categories you'll know in which direction to start. If you decide to start with eBay, look for a wholesale distributor where you can buy your products at a good discount. This is most effective for many start-ups because you do not have to buy the products and you can focus on selling to people who want your product. The people who want your product will be the ones who are bidding. Therefore, you will know exactly what they want when the auction is over. To find wholesale distributors just do a web search.

If you decide that you want to sell products or services to retail customers, try and find a niche that is under-served by your competitors right now. This is the key to starting an online retail business because you want to find an area where there is little competition so you can dominate. To find some of these under-served niches, search for: “hot niches”

Finally, if you decide that you want to do business-to-business selling, figure out how you can provide benefit to the particular market that you want to go after. Many people work online as freelance writers. You can do this and potentially differ yourself from the competition if you market to one particular niche. Business-to-business selling is similar to the retail strategy in that you want to focus upon a niche and try and dominate that niche.

Hopefully this article on creating and starting an online business gives you an idea on which of the three areas you would like to focus.

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## **Legitimate Work at Home**

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Thousands of people have found success by using legitimate work at home job opportunities. You can also enjoy the benefits of working at home if you are ready to spend few hours daily doing the required work. These job opportunities are suitable for stay-at-home parents who need to care their children, students, retired, disabled persons and those who need to take care of elderly or sick family at home.

If you are not able to step out of home to get a job but want to get relief from the stress of increasing bills, gas costs and inflation, then a work at home job is ideal for you. There

are numerous intermediaries available online that can help you get a suitable home based work that earns you decent income. You would also be able to select part time or full time jobs according to your convenience.

In order to start work at home, you need a modern computer with internet connection and possibly a phone. Basic computer knowledge is essential. However, if you want to do jobs like computer programming, web or graphic designing, then adequate knowledge in the respective field is necessary. You can apply for the respective job and can get training online without even stepping out of your home. However be careful while making a resume since a good one can really help you land a desirable job.

Before starting a search for a work, you must understand that it is just like any other jobs where you have an employer, requirements and sometimes even schedules.

Transcription, customer service, translation, medical billing, clerical and data entry jobs are most suitable home based legitimate work that can provide you a decent income. You can select according to your ability and convenience. Most of the companies outsource this types of work part time and full time.

This is ideal for those who want to change their financial picture without compromising the time spend for family. They are 100% risk free and so you can start applying for a suitable job or you can also turn your hobbies to legitimate home based business.

There are many websites available on the internet, which can help you select legitimate home based jobs.

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# Does the Law of Attraction Really Work?

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“Thoughts Are Things” Napoleon Hill wrote it in his famous book “Think and Grow Rich” a few decades ago. Yet to this day not many people understand its profundity. To someone who might not be familiar with the concept of manifestation, it seems like a nonsensical statement – even absurd! But to a success conscious individual, it is a powerful statement and within it contains life’s most precious secret.

Everything starts with a thought. The Wright brothers had a thought about making flying a reality. Soon enough it became a reality for them and we are the beneficiaries. Donald Trump had a thought of being rich which led him to the right people, right opportunities that helped him along the way and he became rich. Bill Gate had an idea (thought) about making the computer easy to operate and accessible to everyone. His thought manifested. These men (and women) and many other successful individuals understand the most fundamental law: the Law of Attraction.

The Law of Attraction states that similar things attract to one another, thus, the saying “birds of a feather flock together.” If everything begins with thought and the Law of Attraction plays a big role in manifesting the thought, then it can be illustrated as follows:

A THOUGHT ? (attracts) OTHER SIMILAR THOUGHTS ? (attract)  
OTHER PEOPLE OF SIMILAR THOUGHTS ? (attract) CIRCUMSTANCES  
THAT ARE IN HARMONY WITH THOSE THOUGHTS ? (lead to) THE THING  
DESIRED BY THOSE THOUGHTS EXPRESSED IN PHYSICAL FORM

At the level of thought “things” are nothing but random energy waiting to be “assembled.” Yet they are as real as electricity is real. We can’t see electricity, but we know beyond shadows

of a doubt that it exists. We also know that thoughts are real because everything that has ever been invented or created in our physical world began with a thought. The manifestation of the “thing” from the invisible plane into our physical world is enabled by the persistence of thought.

Scientists teach us that the whole universe is made of energy. Energy has frequencies. Thoughts are energy in its primitive stage. Thought energies radiate frequencies just as radio antennas radiate frequencies. The level of thought frequency determines the kind of physical manifestation and circumstance that we have; low thought frequencies correspond to the physical expression of similar frequencies while high thought frequencies correspond to things, people, or circumstance of similar frequencies.

The key to keep in mind is that thoughts are as real as any physical thing. You must be completely convinced as that it is so just as you are convinced that the earth is round. Hold your thoughts long enough and in time you’ll see them manifest in your reality.

So go head. Think yourself into riches, a new home, a new car, an opulent lifestyle, happiness, meaningful relationships, peace of mind, ...whatever you desire. You’re limited to the kind of thoughts you hold in your mind. The Law of Attraction does work. All you need to do is check your thoughts.

Manifest a great life!

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## **Benefits to Employee Tuition**

# Reimbursement

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Are there benefits to offering tuition reimbursement to employees? As the costs of college continue to rise, so do the debt loads of graduating students. Students are constantly told that they need to pursue an advanced degree to make it in the world but the amount of government funded loans and scholarship awards is decreasing each year. It is true, students do need continuing education to advance in the business world but how can they do so without going broke?

Well, that's where you come in. If you do not already have one, you should really look in to starting a tuition reimbursement program at your company. Large and forward thinking companies know that they need to be competitive in today's tight job market to attract and retain the best and brightest employees. Tuition reimbursement programs are one way they can do this.

Tuition reimbursement programs, if you are not familiar, work like this. Your employees work for your for a certain period of time before they become eligible for this program – usually somewhere around six months to one year. Once they have become eligible they can submit the grades they receive from the coursework and you in turn cut them a check to cover the tuition and expenses. It really is that easy.

However, you do not have to cover expenses for someone who is not studying in a field that will benefit your business. If you are an insurance company, you do not have to reimburse someone who is going into art, unless that person will become your web or graphic designer once he or she graduates. Remember, continuing education that you reimburse should benefit your company too. You take advantage of the new knowledge they have acquired to increase the brain bank at your company.

Many workers say that tuition reimbursement programs are a big draw for potential employers. In fact, many students even say that is one of the biggest things they look for in employers when comparing job offers. Those are the employees you want to attract: they are clearly ambitious, smart and are looking to continuing education to increase their knowledge and worth to their field and company.

You may wonder what happens if one of your employees takes the money from your tuition reimbursement program to obtain a continuing education degree and then quits for a better job offer. Well, most companies have a clause in their tuition reimbursement agreements for this sort of thing. They will require that students who are reimbursed for their continuing education expenses continue to work for the company for a period of time after completion. If they quit early they may be required to pay back the money to the company.

It is in your best interest to look in to ways to increase your company's competitive stance in the job market. Start a tuition reimbursement program today and begin to see the quality of your job applicants increase almost immediately. It is a win-win situation for everyone involved.