

# Adventure Sailing is More Fun When You Own the Yacht

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You can charter adventure sailing vacation to almost any destination in the world. The only problem is that it will cost you a bunch of money paying for the crew, meals and fuel for the trip. You can probably save money on a sailing vacation when you own the yacht but only if you know how to navigate and control it.

The advantage of owning a boat is that you can go on a sailing vacation anytime you want. You don't have to call your travel agent or make any reservation online since the boat is just sitting at the dock waiting for you to come aboard. The only thing you have to do is buy food and fuel which should be enough to get you back to port.

The boat also brings financial benefits because when you are not using it, this can be rented out to those who want to go on their own sailing vacation as long as they are able to pay your rate. This of course means additional revenue for you so the ship stays in good shape.

This makes it also ideal for those who want to conduct business on board because this is a tax deductible once you register your boat as a place of business. To see how this works, get in touch with your tax advisor.

Another financial benefit of owning your own yacht is it can sometimes be considered a second home. This is as long as the boat has at least one berth, a permanent galley and a head which is the requirement of the IRS.

If you can't buy your own yacht, there is something called fractional boat ownership which means for a certain period during the year, you can do whatever you want with the boat.

This will allow you to use it to go on a trip with your family.

The best thing about this is that a group of you share the cost of owning the yacht which already includes its maintenance, insurance, moorage, equipment, fuel and repairs.

This can only happen of course after you have completed a boating safety class and a safety orientation. This will not be a problem for you if you are already certified to sail a boat and know how to use all the equipment like charts, compass and GPS on board.

The other option is to join a boat club. Unlike part time sharing, you don't get to own a boat. But as a member, you are entitled to up to 4 advanced reservations at any given time and access to powerboats or to sailboats that are up to 30 feet in length. The club for its part will shoulder all the other expenses such as maintenance, cleaning, storage and insurance.

There are many of them around so you won't have a hard time choosing one. Some cater to one market while others cater to all. They also offer boating classes for those who want to do this for fun or commit themselves in the sport.

Adventure sailing vacation is truly better when you own the yacht as the only thing you have to do is drive on over to the docks, stow your gear on board and then sail off into the sunset.

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# Creating Online Business Opportunity

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Here are a couple of different ways that you can make money by creating an online business. We'll spend the bulk of our time looking at eBay with a small amount of space looking at making money through AdSense.

eBay is a major source of income for many people in the United States and it is a great way for you to get started when selling online. The easiest way to get started is to look around the house and find things that you do not need and try and sell those online. What you want to do when looking at creating an online business opportunity with eBay is to figure out how you can sell each item for the most amount of money that you possibly can. To do this requires creativity and teaching yourself to write good sales copy. After you have sold several of your products through eBay that were sitting under house, start looking for items that you could sell on a regular basis. The easiest way to do that is to search the web for drop-shippers. You will find a huge list of wholesalers who are able and willing to ship products to you or to your customers so that you do not have to worry about keeping inventory. This will allow you to work on developing your sales skills as far as writing your sales copy in dealing with the customers. You will not need a lot of money to invest in inventory. To see what the particular areas of eBay are "Hot" and easy to sell in, search for: "What's Hot On eBay." You will see what some of the best selling products and get an idea about what you could sell on eBay to make money.

Another way to make money online by creating a website and put ads on it. Google has a program where you put ads on your website and any person who clicks on those ads is sent to the advertiser's page then you are paid a small fee. It can be a

great way to make a little extra money. You can optimize your pages and make even more.

Much of what you do on the Internet comes down to how you write and how people respond to what you write. If you take the time to write good sales copy for your listings on eBay, you will continue to have success after you've learned other methods to make money on the Internet. The Internet can be boiled down to just these couple of steps to focus on when looking to create a business. If you search the web you will find good information about how to write good sales copy.

Hopefully this article on creating an online business will help get you thinking about it. eBay is an inexpensive and low-risk way for you to get your feet wet.

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## Hydrogen Energy

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Hydrogen is abundant on earth and is found when combined with other elements that will help form chemical compounds like water or H<sub>2</sub>O. By using the power of hydrogen you will be able to form energy that can be renewable, but also that is healthy for everyone and Earth in general. You will find that this technology is something that NASA has been using for years but has also researched for the better good of everyday life.

Hydrogen energy is stored in the form of fuel cells. Because hydrogen is not found naturally by itself, the first step to building a fuel cell is to remove the hydrogen from a compound. You may not know this, but Hydrogen is many things other than water; such as, natural gas; a substance that is often used in hydrogen energy. Hydrogen energy is where you are reforming to use heat in order to separate hydrogen and

natural gas. When water is used, a similar process called electrolysis, is used to separate the hydrogen and oxygen with an electrical current. The result of each of these processes is more energy in the form of hydrogen than is used in the process itself.

This type of energy has been researched since it is considered to be pure power. An engine that uses hydrogen produces almost no pollution making it much preferred over fossil fuels. In the space shuttle, for instance, the byproduct of burning hydrogen to power lift-off is purified water. Therefore, using hydrogen power is not only clean, but also useful. You can compare fuel cells to batteries since they are alike. However, with the fuel cells you will never lose your charge and it will work until all of the hydrogen is cut off. Inside the cell oxygen is combined with hydrogen and the chemical process that produces water gives off heat and electricity. The water can then be broken into hydrogen and oxygen once again and the process starts all over again.

As for the future you will find that there are some scientists that have predicted that these fuel cells will become popular in use. Today, they still happen to be working on making this method convenient and something that can become convenient. After this process has been made cost effective you will find that hydrogen will become the solution to all of the world's problems. This process is renewable and clean.

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# **Home Based Internet Businesses Anyone Can Do**

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If you're serious about having a home based business then you

need to prepare. The leading reason for a failing home based business is the lack of preparation people commit after they've made a decision to start a business. So, what kind of home based business opportunity should you take on? Do you want to have an internet-based home business? Millions have done it, ...are doing it, ...and are earning a good living doing so.

Here are some Internet business models you can try...

1) Be an online retailer for reputable companies. Your home based internet business can give reviews about the products and services of these companies. Your customers will browse your website, and click on the links. The links will send the customer to the company's website which takes care of processing and shipping their order. Your home based online business website does the marketing, promoting and advertising aspects for these companies. Your commission comes from the proceeds of the sale. You don't even have to spend money for shopping cart software.

2) You may not be able to bear the pain of separating from your oldest possessions, but how about auctioning these things off? For a minimal entry fee and closing fee, you can put your prized possessions on auction at eBay or other auction sites found on the web. This is a virtually free home based business since you don't pay for website. You'll get exposure since eBay receives millions of visitors each day. You don't need to worry about shopping cart software. Plus, your small home based internet business stays open even when you go fishing!

3) Sell information. You can start your home based internet business by writing on a subject that you enjoy or are knowledgeable about. If you can do it, this internet business is for you. Write your e-book and sell it on sites like eBay or ClickBank.

These home based internet businesses are all simple and easy

to do. You can earn a living on these ideas if you view your home based business with passion and commitment.

Remember to constantly tune your marketing strategy and test new ideas to see what brings in the most sales!

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# Easy Ways to Increase your AdSense Revenue

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**How much revenue do you generate from Google AdSense?**

Recently there has been a lot of discussion about people who earn over \$10,000 a month just from AdSense. Furthermore, there are rumors of a few individuals who earn over \$1 million a year just from using the power of Google advertisements.

So what is Google AdSense and how can you use this program to earn a six-figure income?

Several years ago Google created this program to help websites to monetize their web-traffic.

Here's how it works...

Web owners obtain a code from Google which then displays targeted ads on their website. Whenever a visitor clicks on one of these ads, the webmaster earns a commission. Unlike other online businesses, there is no selling involved. All you need to do is get people to click on the ads.

Although this is an excellent way to generate an income, many websites are not effectively maximizing their AdSense potential. As a result, they are leaving a lot of cash on the

table.

The question is how can you increase your AdSense revenue without increasing the number of web visitors?

The key to earning an income with Google AdSense is to have your ads match the rest of the site, making them look like part of your content. Your focus is to avoid having the AdSense blocks look like blatant advertisements.

The following are six ways that you can do this and increase your revenue at the same time:

1) Find the right place – Most website visitors read content that is in the middle of a webpage. As a result, the best place to put your AdSense block is in the top part of the page, at the beginning of your web content. You want to weave the Google Ads into your web content to give the appearance that they are extra links which expand on the information of the page.

2) Use the Large Rectangle – With Google AdSense, you have the option of picking different ad formats. Most of the time people opt to use the Leaderboard (728×90) or Wide Skyscraper (160×600) style ads. Unfortunately, this is the wrong choice, because both look like blatant advertisements. Instead smart webmasters have found that using the Large Rectangle (336×280) yields the best amount of click-thrus.

3) Ditch the border – Many people experience a sharp increase in AdSense revenue when they changing their border. What they change is very simple...they get rid of the border on their AdSense blocks. This is another way to make the advertisements look like useful web content.

4) Adapt the font – Whenever you write content, it should be the same font size and style as your Google AdSense block. This will help make it appear that the advertisements are a natural part of your website.



5) Match the colors – In addition to changing the fonts, you also should match the colors of your website. For instance, if your content is written in black, and your hyperlinks are blue, then the AdSense blocks should also be the same color. Again, this helps the advertisements appear to be normal web content.

6) Don't have too many distractions- On a webpage, it is important to give web visitor a limited number of options. By having too many links and graphics, the web visitor might go to a section that doesn't help increase your profits. While it is important to inform and entertain your web visitor, it is also vital that you monetize your site. So if the main focus of your site is to earn an income through Google AdSense, then get rid of all non-essential links and graphics.

By taking the time to implement these six simple steps, you'll see a dramatic increase in the click-thru ratio of your ads. If added to all of the content of your site, your AdSense income will skyrocket!

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## **Get More from Your Disneyland Vacation**

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You don't want to spend your entire Disneyland vacation standing in long lines. This can be avoided by using Disneyland FastPass. FastPass can be obtained from machines located near the rides that accept FastPass. This doesn't mean that you get to immediately move to the front of the line. It is more like scheduling an appointment for the ride later in the day – at which time you actually will move to the front of the line. In the meantime, you are free to go enjoy other

sites and rides around the park.

When you obtain a FastPass ticket, you will be given a one hour time in which to enjoy the ride. For instance, your FastPass ticket may say 11am to 12pm. This means that you can show up and move to the front of the line between the hours of 11am and 12pm. You must have your Disneyland ticket in order to obtain a FastPass.