

A Website Model That Makes Money

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I would like to share with you a simple strategy in creating income with your own website. This is just one method out of millions you could create for yourself. Remember, the internet provides no limits. This is one example that does work for me and may give you an insight into a nice website model, that you may like to put into action for yourself. Affiliate marketing and/or sales of any kind on the internet, requires a real commitment as I am sure you already realize. The internet is really one of the greatest training grounds in the world for sales. You can try and fail many times, until you find a system and approach that will work for you. But the commitment that you show in meeting this challenge will be a lesson that you will always remember. Success is always achieved in whatever you do, through hard work. There is no easy path to success but when you achieve the success you are after, there is no greater feeling. So lets begin. In this example I will give you the exact profit breakdowns.

I treat all of my affiliate products as purely residual income, much like AdSense. AdSense itself generates cash for me on this website on average around \$2 per day. I also use various other companies affiliate products which generate around \$200 per month. Also, within the website I sell e-book informational products which I own the full resale rights for, which generate around \$700 per month. Here lies the answer to making money online regardless of what you sell. The products that generate the most income are the ones that you will own yourself. Certainly I should be making more from the affiliate info products that I sell. However, I lose commissions through simple affiliate url tampering. Commissions that are stolen or lost are a real pain. You can try every method in the book to protect your affiliate codes but after the hard work is all

done you still lose that income. The people who sell the original affiliate product know this, which is mostly why a high percentage of the sales price is offered to an affiliate to begin with. When they realize that a high percentage of sales will give them all the profit. The reasons why people change affiliate product codes etc, could run into pages. Lets just say it is inevitable. This is the reason why I treat all my affiliate based products as purely residual income.

As you can see in my example clearly where the highest return on investment lies. It's in the products that you actually own. You can purchase resale rights for info products easily and it is very inexpensive, most products are available for under \$50. Or, if you have the time and patience to search the internet, you can find amazing e-books that have free resell rights and the information they contain is very valuable. You will find these types of treasures occasionally and the lights will start flashing in your eyes when you do. The information that you have just discovered is of value and that is a real key to success. This is why I strongly emphasize the importance of this one principle. Only sell products that you feel strongly about and you know that will be of great value to the person who may purchase it. That includes products you have bought the resale rights for or a free product you have discovered with resale rights.

If you sell strong products with real informational value consistently you will succeed. Your customers will return quite simply because they know where the value of the information they seek is the greatest, ...on your website! Always remember to put yourself in your visitors shoes. Ask yourself the question? Would you buy the products you are selling? Answer this question with a "yes" and you will be on the path to online success!