

# Making Money with Article Directories

September 6, 2023

Article directories are websites that post free articles. These articles are sometimes put there by whoever owns the copyright to them as a promotion method. Each article has the owners byline placed under it so that those who eventually read the article will know who wrote it (or at least who owns it) and will be able to get in contact with or visit their website for further information.

Articles directories are a great place to put your articles so that they will make you money. By using this method, people who are interested in your product or service will see your article, view you as an expert in the subject, and will visit your website. Even if you cannot write or do not have any knowledge on the subject on which you are promoting (for example for you run an affiliate website), you can always hire a writer to do the work for you. Getting quality articles written will be expensive up front, but they will pay for themselves in no time, either through affiliate sales or selling your own services, and everything from then on is pure profit.

Let's take a real life example. Imagine that you are an accountant working from home. You write an article on an accounting topic and place it on various article directories. Those who are looking for the subject you wrote about will read your article, see that you have the knowledge and skill that is needed to do a job for them and visit your website or contact you via e-mail. Your article just gained you a new client who may use your services regularly but will definitely give you a nice profit at least once.

Furthermore, since you have posted it on a free article

directory, others who have affiliate websites about accounting will inevitably use your article for their website. Since they must attach your byline to it, this will bring you even more exposure for every website that re-posts your article. This is because you will be benefiting from the traffic they get to their website.

There are numerous article directories for you to utilize. Your best bet is to put a copy of each of your articles on every one for maximum exposure. It will eventually help to bring more traffic and customers to your website, which will lead to new orders and more profit.

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## **How Much Money Can I Make with Articles?**

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How much you can make from placing articles and affiliate links on your website differs from person to person. How much you are able to make will depend mostly on how successful your site is. This means getting good search engine rankings through SEO efforts, making your site enjoyable and informative to read through engaging content, building your site around a great niche subject, how big your site is, and how many sites you have.

Some people claim to make as much as \$10,000 per month (\$120,000 per year) through building and promoting niche sites. However, most people should not expect this kind of success, especially if you are very new, as that kind of success usually only comes with experience and acquired skill. A reasonable income to expect from a niche site, after you have worked for months to gain traffic and are hooked up with

good affiliates, may be \$500-\$1,000 per month. However this is recurring income, so you will make that much monthly off of the efforts you put into that one site. It is not a one-shot payment.

After you have a successful site, most choose to continue to build niche sites. The more sites that you build, the better an income you can generate. Some also choose to build very fast and very short sites over sites that are slightly longer in length. It should be noted that the larger each of your sites are, the more income you will likely generate off of them.

When starting out, it is important to remember that your first site will always be your hardest, since you are just learning the ropes of the business and that not everyone is cut out to market and promote niche sites. It may not work out for you and you may end up losing a little bit of money but that is a risk that everyone in this business has to take.

The important thing is that you don't give up without a good shot at it, if this is really what you want to do. Your first site may take a long time, the work may be tedious, and you may feel like throwing in the towel. However, if you give up too early, you will never know what could have been. Who knows, you may be the next big website entrepreneur!